

PRIVACY POLICY

Wauchope Colonial Florist is committed to the protection of your personal information whilst making purchases at wauchopecolonialflorist.com.au

Wauchope Colonial Florist, with reference to the current privacy legislation and the National Privacy Principles, created this privacy policy in order to underline our commitment to privacy. Wauchope Colonial Florist Privacy Statement contains the following information regarding the use of any of our sales channels:

WHAT INFORMATION IS GATHERED:

In order for Wauchope Colonial Florist to provide its various tailored services, some personal information is asked of users of its various sales channels. This information may include your name, e-mail address, a password, contact phone number, credit card type, credit card number and credit card expiration date. When you make a purchase we also collect information that allows us to make-up and deliver your order; this includes the name, address and phone number of the intended recipient(s) as well as personalised card messages. Wauchope Colonial Florist web site –wauchopecolonialflorist.com.au– records other information as well. This information is used to enhance the structure and performance of our sales channels and to provide users with improved service. Whenever a page is requested from our web server, Wauchope Colonial Florist provider's servers record your IP Address, time, date, and URL information of each page visited. In addition the servers track where you came from to get the page you requested.

WHAT ARE COOKIES?

Cookies are small, unique identifier text files sent to your browser by a web server – they are stored on your computer's hard drive. There are a number of uses for cookies: e-commerce sites use them for shopping carts, some sites use them to identify a repeat visitor and others use them to help with advertising. It's the versatility of cookies that make them so useful in enhancing and customising your online shopping experience. The use of cookies is an industry standard and most major websites use them. Most Internet browsers are pre-set to accept cookies. If you prefer not to receive cookies, you can adjust your Internet browser to disable cookies or to warn when cookies are being used. Due to the architecture of Wauchope Colonial Florist website, the Wauchope Colonial Florist web provider's web servers will attempt to set a cookie on your browser when you log into the service. The web server will attempt to set this cookie because of the way our software is written and the platform it is run on.

HOW DO WE USE YOUR INFORMATION?

Wauchope Colonial Florist will not sell or release your personal information to any third parties under any circumstances (unless required by law or in cases where unlawful activity, such as fraudulent credit card use, is suspected). Wauchope Colonial Florist will share personal customer information only with our agents, representatives and service providers and contractors for the limited purpose of fulfilling customer orders. From time to time Wauchope Colonial Florist may aggregate usage, demographic and statistical data for analysis purposes.

HOW IS YOUR PRIVACY KEPT SAFE?

The security of your personal information is very important to us. Credit card information is among the most sensitive and important data that Wauchope Colonial Florist collects. Wauchope Colonial Florist operates secure servers to minimise the unauthorised use of such information. Credit card information that is transmitted via our secure servers is encrypted.

WHAT ELSE DO YOU NEED TO KNOW?

Remember to close your browser when you have finished your user session. You as an individual are responsible for the security and access to your own computer. Ultimately, you are solely responsible for maintaining the secrecy of your username, passwords and any account information.